



Distributed Antenna System (DAS) Project Services

At InSite Wireless our primary business is financing, developing and operating customized neutral host wireless infrastructure solutions inside large public and private facilities. For each project, **InSite’s DAS project services focus on five primary disciplines: DAS Design, DAS Installation, Marketing and Lease Negotiations, Operations and Maintenance, and Administration.** A summary of each discipline follows.

<p>DAS Design</p>	<p>InSite partners with leading DAS technology vendors to design a shared infrastructure system specific to each facility’s unique physical characteristics and user demands. InSite’s established working relationships with multiple DAS vendors enable InSite to recommend and/or select the DAS technology best suited to each facility’s individual needs.</p>
<p>DAS Installation</p>	<p>InSite’s in-depth technological and industry knowledge enables it to identify and employ either directly or through its selected technology vendor only the most experienced project management resources for each project. InSite’s project manager closely coordinates all project details, including head-end equipment room, fiber and coaxial cable pulls, and DAS component installations to minimize any disruptions to the facility’s operations, and to adhere closely to facility installation and procedural guidelines.</p>
<p>Marketing and Lease Negotiations</p>	<p>InSite recognizes that the successful leasing of DAS infrastructure depends on a strong understanding of the wireless carriers’ decision processes. For each project, InSite focuses on understanding the wireless utilization analysis of a venue, the carrier budgeting process, and negotiation of customer license agreements. The result of InSite’s intimate knowledge of carrier needs and existing carrier relationships is a streamlined lease negotiation process that results in successfully concluded/executed leasing agreements.</p>
<p>Operations and Maintenance</p>	<p>In order to supplement the remote monitoring of a project site, InSite works with qualified local radio technicians and equipment installers to deploy “Proactive Field Support” maintenance services for its DAS infrastructure. These services include periodic maintenance visits and RF measurement testing to maintain a clean RF site. And in those rare instances in which a facility experiences a DAS equipment failure, InSite’s field support services will respond expeditiously. During critical hours of operation, the target on-site response time is between 1 to 3 hours (depending on the venue) to ensure that user services are not compromised.</p>
<p>Administration</p>	<p>InSite administers its projects in an efficient, organized and dependable manner. For example, customized lease management software is used to administer the numerous legal documents associated with the DAS infrastructure. In addition, quarterly reporting is prepared for the facility owner summarizing operations and reconciling the venue owner’s share of DAS revenues.</p>

Our services are specifically targeted to clients who seek seamless wireless coverage in the most challenging of physical environments such as convention centers, airports and transit systems, casinos – where either the quality of wireless signals is impaired by building structures or the signal capacity is insufficient to meet fluctuating occupancies. InSite solutions solve both coverage and capacity issues using technology and architecture that can be expanded to support emerging communications technologies and services.

Interested in exploring options for your venue? Contact us at sales@insitewireless.com.